



The Mission of Manistee PEG-TV (Public, Education, and Government Television) is to provide access to local content that informs, educates and entertains the community we serve."

Manistee PEG-TV Commission

March 7, 2016

MEETING MINUTES

- I. **CALL TO ORDER** – The meeting was called to order at 6:07 by Chair Barry Lind.
- II. **ROLL CALL** - Present: Keith Brown, Barry Lind, Kathy Ervin, James Smith, Mike Tillotson
Absent: Dean Kruse
- III. **PLEDGE TO THE FLAG**
- IV. **APPROVAL OF AGENDA** – Mr. Smith moved, Ms. Ervin seconded. Approved.
- V. **APPROVAL OF PAST MEETING MINUTES** – Mr. Smith moved; Ms. Ervin seconded. Approved.
- VI. **CORRESPONDENCE** - None
- VII. **VISITOR INTRODUCTIONS** - None
- VIII. **NEW MEMBER INTRODUCTION** – Mike Tillotson was welcomed and briefly introduced himself. He mentioned that he had recently taped the 7-8/High School Band Festival.
- IX. **EXECUTIVE DIRECTOR'S REPORT** – See attached. Anticipating discussion about future funding needs, Ms. Ervin asked if Mr. Brown could provide us with contingency budget for equipment purchases. Mr. Brown agreed to do so.

Visitor – City Councilman Roger Zielinski entered at 6:30, unaware that the meeting was scheduled to begin at 6:00. He said that he was interested in having PEG coverage expanded to include other public meetings (i.e. Parks Commission). He said that governmental transparency and accountability would be better served if the public had access to such proceedings and promised to help in any way he could. PEG Commission members were gratified.

- X. **OLD BUSINESS**
 - a. **Election of Officers** – PEG Commission bylaws require officer elections take place at the first meeting of each calendar year. This being the first meeting of 2016, and in contrast to national campaigns, our elections were held with civility and decorum. Results are as follows:

Barry Lind – Chair
Dean Kruse – vice Chair
Kathy Ervin - Secretary

- b. **Approval of Annual Budget** – Mr. Smith moved to approve the budget as presented. Ms. Ervin seconded. Discussion followed during which Mr. Lind remarked that our upcoming strategic planning session outcomes *may* impact the proposed budget. With that understanding, the motion was passed; Mr. Lind signed the document which Mr. Brown will convey to the City.
- c. **Member Search** – Mr. Lind reported that Stephanie Voss’s question about her residency had been answered and that he will talk further with her about joining the Commission. With Dale Kolanowski not submitting his application for reappointment, there are two vacancies on the Commission. Members were urged to step up their recruitment efforts.

XI. **NEW BUSINESS**

- a. **Strategic Plan Update** – Mr. Brown distributed copies of the Strategic Plan developed in 2007 in order to provide a framework for the Strategic Planning Session scheduled for our next meeting. The session is to be facilitated by Tamara Bushwinka from AES. After a brief discussion we agreed to extend this meeting to accommodate the activity. Mr. Lind also suggested that we be prepared to share whatever information we gathered from researching other public access stations.

XII. **PUBLIC COMMENT** – There was none.

XIII. **ADJOURN** – The meeting was adjourned at 6:50.

XIV. **NEXT MEETING – Monday, April 4, 2016, 6:00, Manistee High School**

Respectfully submitted,

Kathy Ervin, Secretary